

**From:** [REDACTED]  
**To:** -- City Clerk; [Landlord Tenant Protections](#)  
**Subject:** Petaluma's proposed new rental ordinances.  
**Date:** Friday, April 14, 2023 1:46:09 PM

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Dear Honorable Mayor McDonnell and Council members,

I **most strongly urge** the City Council to listen to its community and reject the newly drafted just-cause eviction law. It is a burdensome ordinance that will unjustifiably punish housing providers in your community who have dedicated themselves to ethically providing families with an essential service.

**I have provided rental housing since 2010. These new ordinances will make me think twice about keeping my house in Petaluma, a very nice town. This is not idle chat, this will be a sound business decision.**

**It is not fair that as Landlords we are going to be punished with additional ordinances and costs.** The egregious costs in this ordinance --placed squarely on the shoulders of housing providers -- will push much-needed housing off the already limited rental housing market.

The Petaluma City Council does not need to add regulations and layers of bureaucracy to **already robust protections afforded by renters through California state law**. This ordinance will only perpetuate further confusion and bring harm to all members of the community.

**It is time to build more housing, not create more laws and bureaucracy.**

Sincerely,

Phil Wilton  
Executives Outcomes  
[REDACTED]

Author of "**Simple Strategic Planning**"  
<https://tinyurl.com/5c5fznpf>